

Great Lakes Banker

MAGAZINE



2027 Media Kit



2027

MEDIA KIT

NOW 37 YEARS IN PRINT

REV. 10/15/26



Reach the People Who Lead Community Banking

Coverage AREA

There are 1880 community banks domiciled in our region, comprising nearly half of all U.S. community banks.

We have been publishing since 1989 and have developed a loyal following in the banking community, including bank Presidents/CEOs, Executive officers, Board members and directors, bank staff and suppliers to the industry.

Great Lakes Banker has paid subscribers in 21 states. Our coverage focus is the nine states in the Great Lakes basin.



Readership DATA

5070

PRINT & DIGITAL
SUBSCRIBERS

2600

DIGITAL ONLY
SUBSCRIBERS

10K+

ESTIMATED
READERSHIP

Connect WITH US

If your goal for 2027 is to increase your business with Great Lakes community bankers, Great Lakes Banker Magazine is here to help. We enable you to be visible and make your statement to our regional banking industry in every 2025 issue.

With 5070 paid subscribers, both print and digital, and a 10K readership, Great Lakes Banker maintains a loyal following that has resulted from 37 years of continuous publication and our rock-solid commitment to the community banking industry.

Advertise with Great Lakes Banker and experience the visibility that comes with being on our pages.



CALL 800-288-4248 OR EMAIL GREG@GREATLAKESBANKER.COM

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Contribute YOUR NEWS

Send Your Stories to Great Lakes Banker. We want your promotions and hires, financial reports, mergers and acquisitions, technology developments and, of course, news about the good works your bank does in the community. Great Lakes Banker makes the magazine cover available each month. Contact us for details on appearing on the cover. We also welcome feature stories covering topics of interest to our readership.



Mechanical SPECIFICATIONS

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